



ERIN STEFFE

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SKILLS

PREMIERE PRO | AFTER EFFECTS

INDESIGN | ILLUSTRATOR

PHOTOSHOP | LIGHTROOM

AP ENPS | RUNDOWN CREATOR

CHYRONHEGO VIRTUAL 1ST

ROSS XPRESSION / TESSERA

NEWTEK

DAKTRONICS DISPLAY STUDIO

WORDPRESS | HTML | CSS

FINAL CUT PRO

AVID MEDIA COMPOSER

SONY/CANON DSLR & MIRRORLESS

AWARDS & ACHEIVEMENTS

- 2018, 2019, 2021 - NATAS Mid-Atlantic College Emmy Nomination
- 2019 - College Broadcasters Inc. (best sports package, 1st place)
- 2020 - Media Studies & Production Awards (best script, 2nd place)

EDUCATION

Temple University | Philadelphia, PA

B.A. Media Studies and Production
December 2019

INDUSTRY EXPERIENCE

CBS INTERACTIVE - CBS SPORTS HQ

Stamford, CT

Production Assistant - Video/Graphics | April 2021 - Present

- Edit game highlights utilizing storytelling approach for CBSSports.com, CBS Sports HQ
- Write, edit shot sheets/scripts for anchors to coordinate with game highlights
- Build, fire graphic elements using Xpression for both taped and live CBS Sports HQ segments, highlights, weekday preview show, and NBA Draft coverage
- Edit video teasers, SOTs, VOs while meeting deadline

TEMPLE UNIVERSITY

Philadelphia, PA

Adjunct Instructor/Coordinating Producer | August 2020 - April 2021

- Managed 12+ senior staff members, including show producers, anchors, reporters, and social media managers for 4 live and taped weekly shows
- Provided creative and technical guidance to ensure creative vision is executed
- Critiqued show rundowns, graphics, scripts, and video packages to streamline compelling, accurate, consistent content
- Resolved content and production issues in multi-faceted approach

CHILDREN'S HOSPITAL OF PHILADELPHIA

Philadelphia, PA

Multimedia Coordinator- Division of Urology | February 2020 - April 2021

- Co-produced, filmed, edited Delaney Twins update feature; over 3.1 million views
- Produced short-form video content for 2020-2021 fellowship webpage
- Led interdisciplinary team to increase web presence through bolstering existing website infrastructure, increasing resources to attract new audiences
- Managed creative process of projects with internal and external clients
- Filmed, edited first event promotional videos for Instagram and YouTube

PHILADELPHIA EAGLES

Philadelphia, PA

Stadium Production Staff/Production Assistant | August 2018 - April 2021

- Used Photoshop to prepare 10+ headshots and action shots for 16 opponents
- Coordinated player stats and roster moves for each game to upload into Xpression
- Executed 5 control room positions utilizing Xpression and ChyronHego software

OWLSPORTS UPDATE PRODUCTIONS - TUTV

Philadelphia, PA

Senior Producer | August 2019 - December 2019

- Oversaw producers, graphics personnel, and production staff of two show teams
- Trained five producers and developed their leadership skills to manage staff
- Developed social media presence by strategizing new digital content
- Coordinated aspects of production in collaboration with executive producer

Show Producer | November 2017 - May 2019

- Built and directed 23 live bi-weekly 30-minute broadcasts aired on local channels
- Traveled to field produce, shoot, and edit content for bowl game coverage
- Communicated with master control and timed live broadcasts as director/AD
- Researched, pre-produced, and pitched relevant news stories to diversify content
- Organized, structured and led meetings with production staff to develop content