



ERIN STEFFE

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SKILLS

PREMIERE PRO

AFTER EFFECTS

INDESIGN

ILLUSTRATOR

PHOTOSHOP

LIGHTROOM

AP ENPS

ROSS INCEPTION

ROSS XPRESSION

CHYRONHEGO VIRTUAL 1ST

NEWTEK

DAKTRONICS DISPLAY STUDIO

DALET MEDIA PRODUCTS

WORDPRESS | HTML | CSS

FINAL CUT PRO

SONY/CANON DSLR & MIRRORLESS

EDUCATION

Temple University - Philadelphia

B.A. Media Studies and Production
December 2019

INDUSTRY EXPERIENCE

CBS SPORTS DIGITAL - CBS SPORTS HQ

Stamford, CT

Associate Streaming Producer | February 2022 - Present

- Supervise, schedule and advocate for a team of 5 graphics production assistants
- Build, fire graphics with emphasis on sports betting for March Madness, NBA Playoffs and NFL Draft live shows
- Partner with senior management to interview and train new hires
- Find creative solutions and catch errors on-the-fly during live production
- Implementing initiative to bridge communication and brand consistency between graphics personnel in 2 offices
- Collaborate with Research Dept. to coordinate weekly NFL/CFB/NBA graphics between 2 offices (output 100+ graphics)
- Coordinate with Sr. Producers, Graphics Managers to enhance Xpression templates for strategic direction

Production Assistant - Graphics/Video | April 2021 - February 2022

- Pitched and implemented 2 new graphic template designs for highlights and segments
- Fired graphic elements using Xpression for live preview shows including NBA Draft, PGA Tour events, SNF/TNF, and SEC on CBS coverage
- Edited approximately 30 MLB highlights utilizing storytelling approach for CBS Sports
- Wrote, designed graphics on shot sheets for anchor highlights

TEMPLE UNIVERSITY

Philadelphia, PA

Adjunct Instructor/Coordinating Producer | August 2020 - April 2021

- Managed 12+ senior staff members, including show producers, anchors, reporters, and social media managers for 4 live and taped weekly shows
- Provided creative and technical guidance to ensure creative vision was executed
- Critiqued show rundowns, graphics, scripts, and video packages to streamline compelling, accurate, consistent content

CHILDREN'S HOSPITAL OF PHILADELPHIA

Philadelphia, PA

Multimedia Coordinator- Division of Urology | February 2020 - April 2021

- Co-produced, filmed, edited Delaney Twins update feature; over 3.6 million views
- Produced short-form video content for 2020-2021 fellowship webpage
- Led interdisciplinary team to increase web presence through bolstering existing website infrastructure, increasing resources to attract new audiences
- Strengthened creative process of projects with internal and external clients
- Filmed, edited first event promotional videos for Instagram and YouTube

PHILADELPHIA EAGLES

Philadelphia, PA

Stadium Production Assistant | August 2018 - April 2021

- Leveraged Photoshop to prepare 10+ headshots and action shots for 16 opponents
- Compiled player stats and roster moves for each game to upload into Xpression
- Executed 5 control room positions utilizing Xpression and ChyronHego software for live NFL and college football games